



# Canterbury Golf Activity Report



## May—June 2010

### Introduction

This activity report is a new innovation based on feedback from the last Club Manager's Meeting on 25 May. A major issue to come out of our recent survey was the breakdown in communication flow from Canterbury Golf through clubs' down to club members, and the poor literacy of members as to what Canterbury Golf does and is doing for the game in Canterbury.

The report differs from the monthly newsletter as it is targeted at clubs and members, and seeks to give them a wider appreciation of what business Canterbury Golf is involved in from month-to-month.

For this to be a success it is essential that Club Manager's pass it on to their members via email, or place it on their website. This should be as easy as a "click of a few buttons". We hope you find it informative and useful.

Grant Lewis, General Manager

### CGI Constitutional Review Committee

Has been working for some time looking at the CGI management structure and reviewing the constitution that was bought in at the amalgamation. A management structure proposal and draft constitution has been discussed at the last Board and Management Committee Meetings. If approved in principle, further feedback will be sort from clubs and members.

### Club Manager's Meeting

Was held recently at the Canterbury Golf Headquarters. CGI staff provided activity reports, and then there was discussion on items of interest to Club Managers:

- Cutting trees down on your course. Neville Lyons provided information on how this project had been successfully completed at Kaiapoi.
- Radio Advertising—how much bang for the buck. Rod Latham outlined Harewood's current radio campaign, which has overall been very successful.
- John Herdman outlined Waimairi's recent successful women's recruitment campaign which saw 90 new women turn up at the club for the first time.
- There was discussion on water usage charges and what Canterbury clubs were paying. It appears most clubs are not paying anything, whereas clubs in Auckland are paying anywhere from \$15,000—\$30,000. Something to budget for in the future.

John Boyle from Rainbow Print was the guest speaker and presented information on the wide range of services his company can provide. As a sponsor of Canterbury golf, there are many benefits for clubs, and some are already taking advantage of this.

### Venues for major Canterbury Golf Tournaments

In recent times, CGI has experienced difficulty in finding host clubs for the Canterbury Matchplay and Canterbury Strokeplay tournaments. The major issue is putting members off their course on the Saturday of the tournament. A proposal for club rotation has been approved by the Management Committee, and will be circulated to clubs' soon. CGI are endeavouring to improve the format and stature of these two major tournaments.

### Canterbury Golf Survey

Has been completed. A summary of results and conclusions has been sent to clubs and placed on the CGI website.

### Southern Districts Meeting

Is being held on 22 June at the Canterbury Golf headquarters. Main items on the agenda are the South Island Women's Interprovincial and South Island Age Group Champs. All south island district events will be discussed along with other common issues.

### 2010 Canterbury Golf Awards Dinner

Was held at AMI Stadium in the new Deans Stand on Thursday evening 3 June. Over 280 people attended a fun night of awards and entertainment. For full details and a list of award winners see the June CGI newsletter or the CGI website.

### SRB Academy & Development Squads

Canterbury Golf has four development squads which include 70 players from around Christchurch. The squad sessions give the players the opportunity to learn and develop their skills to assist them with their golf to the next level. The squads have been very successful with the majority of players reducing their handicaps by 2-3 shots over the past four months. The squads are taking a break and will resume after winter leading into the representative season.

### Canterbury Men's Representative Selectors

Following a nomination process, incumbents Ian Carruthers, Davitt Lavery and Dennis Maguire have been re-appointed as selectors for 2010-2012. To assist with continuity and succession planning, Canterbury Golf are seeking a fourth selector to be appointed.

### CGI Tour back in place for 2010

The Management Committee have approved the re-introduction of the CGI Tour for the end of 2010, culminating in a tour championship early 2011. Feedback has indicated that players enjoyed the format and incentive it provided to attend tournaments and achieve.

### New Rep Fixture for Senior Women

CGI have just established a new representative match with Wellington for the Canterbury's Women's team, to provide an opportunity to gain further exposure at the Miramar Golf Club (venue for Women's Toro Interprovincial) and an opportunity for tougher competition in preparation for the NZ event. It is hoped that this will lead to a Quadrangular in 2011 with Wellington, North Harbour, Canterbury and one other province.

### Revamp due for delivery of Kiwi Golf

With new funding pools becoming available from SPARC for junior development, CGI are looking at the way it is delivering Kiwi Golf. It is likely that a more proactive and targeted approach will be taken with CGI approaching clusters of schools based near a golf club. SPARC has identified that transportation is a major inhibitor for schools and student participating in sport.

### Draft NZ Golf 2011-2015 Strategic Plan

Has been circulated to districts and clubs for feedback. The CGI Board has discussed the document and are lamenting the lack of reference to how districts and clubs will be involved in NZ strategies. This feedback will be passed on along with some thoughts about the promotion of golf to new players.

Junior Golfers of the Year  
Elisha Crosbie & Keelan  
Kilpatrick receive their  
trophies from Sir Bob Charles

